



Study Group
Scheme

Welcome in the Netherlands

Study Group Visit - Introduction



Study Group
Scheme

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Solidarity

“Let’s develop technical partnerships and let’s create tailor-made programmes to meet the specific needs of the associations.”

- Michel Platini



The Aim

To facilitate a greater exchange of technical knowledge.

Train the Trainers

- Youth coaches
- **Grassroots leaders**
- Coach educators
- Women's coaches

Encourage development work and stimulate the role of the multipliers



The Magic Triangle

U E F A



Study Group
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Hosting association

Visiting association



Study Visit Activities

- **Briefings**
- **Practical Demonstrations**
- **Presentations**
- **Visits to football activities**
- **Opportunities for Questions + Answers**
- **Group Discussions**
- **Log Book Production**

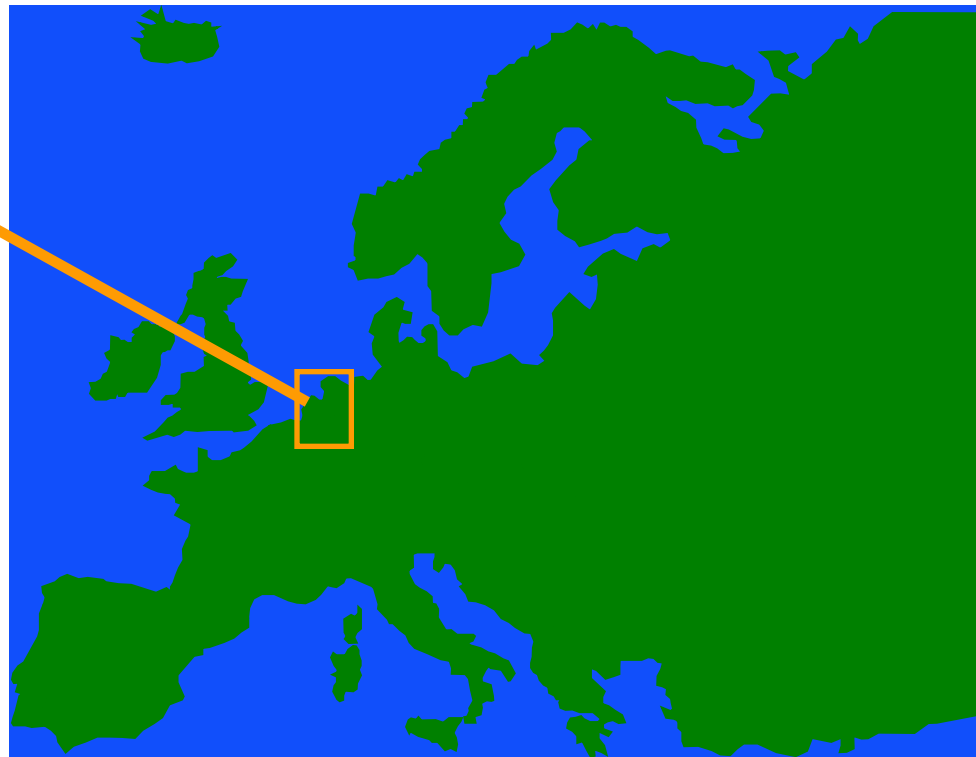


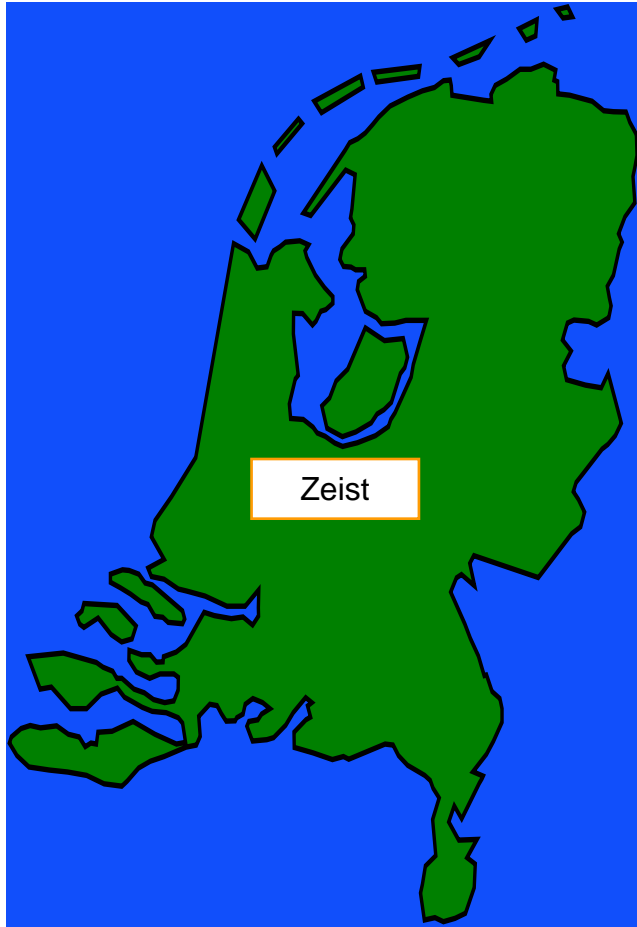
Expected Outcomes for Participants

- **Maximise** the opportunity!
- Be **curious** and ask questions to clarify information provided!
- Make life long **friends** not just “contacts”!
- **Record** valuable information in the **UEFA Log Book**!
- Identify **lessons** learned and **follow-up** tasks!
- Provide direct **feedback** to your hosts and to your group leader!



The Netherlands





The Netherlands

- 16.000.000 inhabitants
- Small country
- Football biggest sport

strength/weakness analysis Football in the Netherlands

strength

- infrastructure
- professional coaches at district level and regional level
- youth education: clubs and football association
- communication and co-ordination with clubs
- football biggest sport

weakness

- small country in relation to other countries
- few members related to many other countries
- financial possibilities

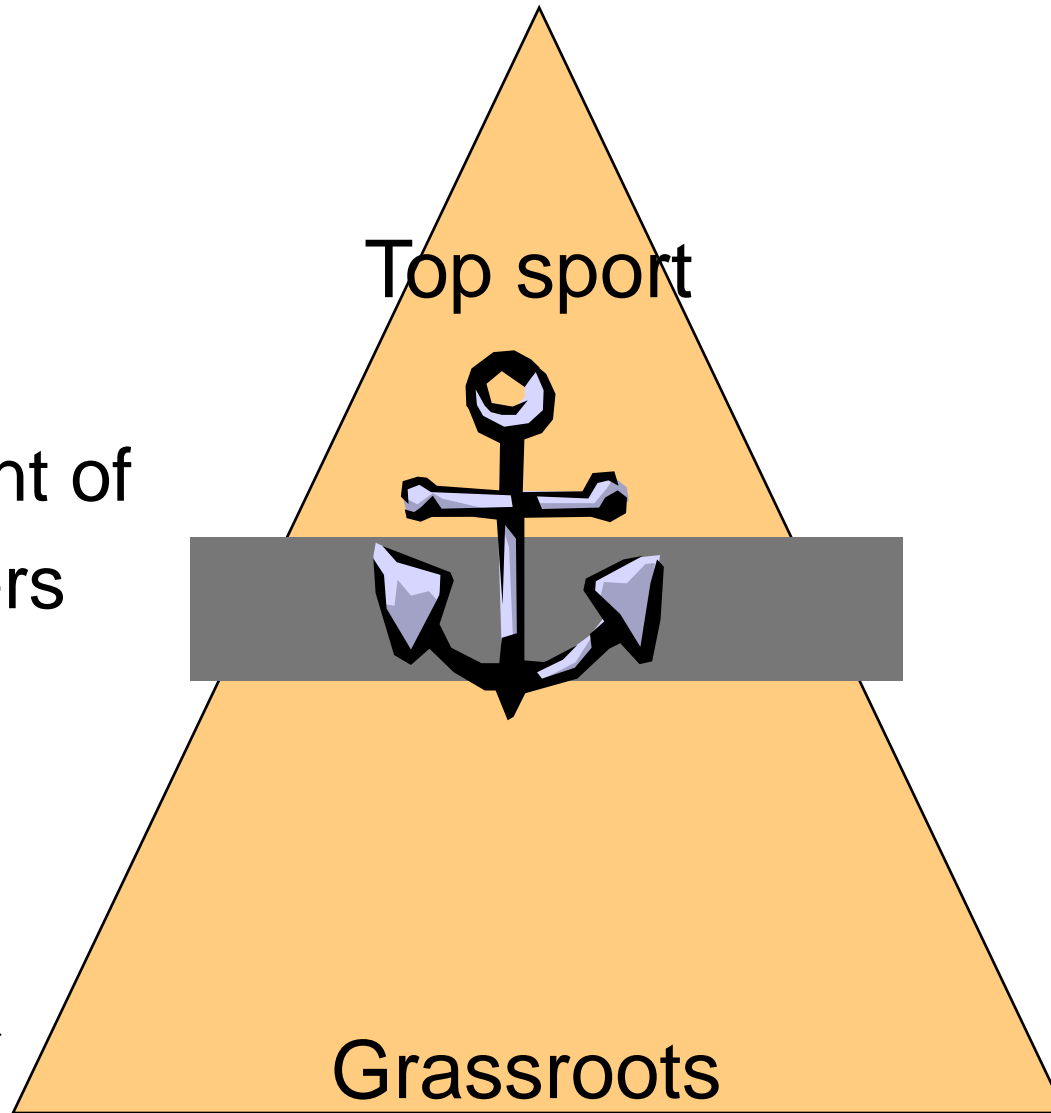
Master Plan Objectives 2001-2011

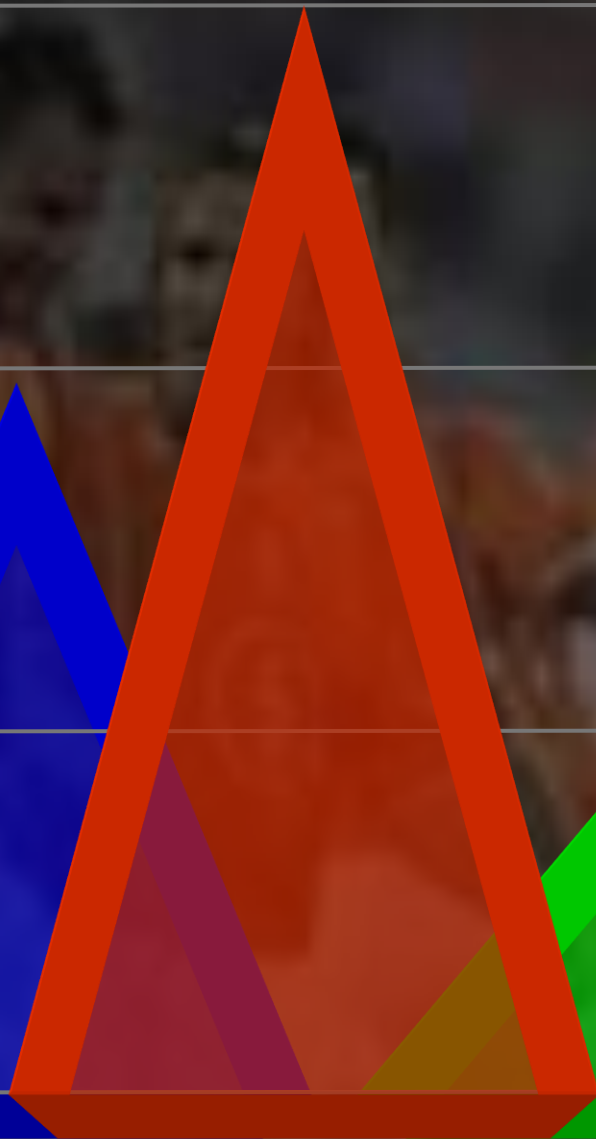
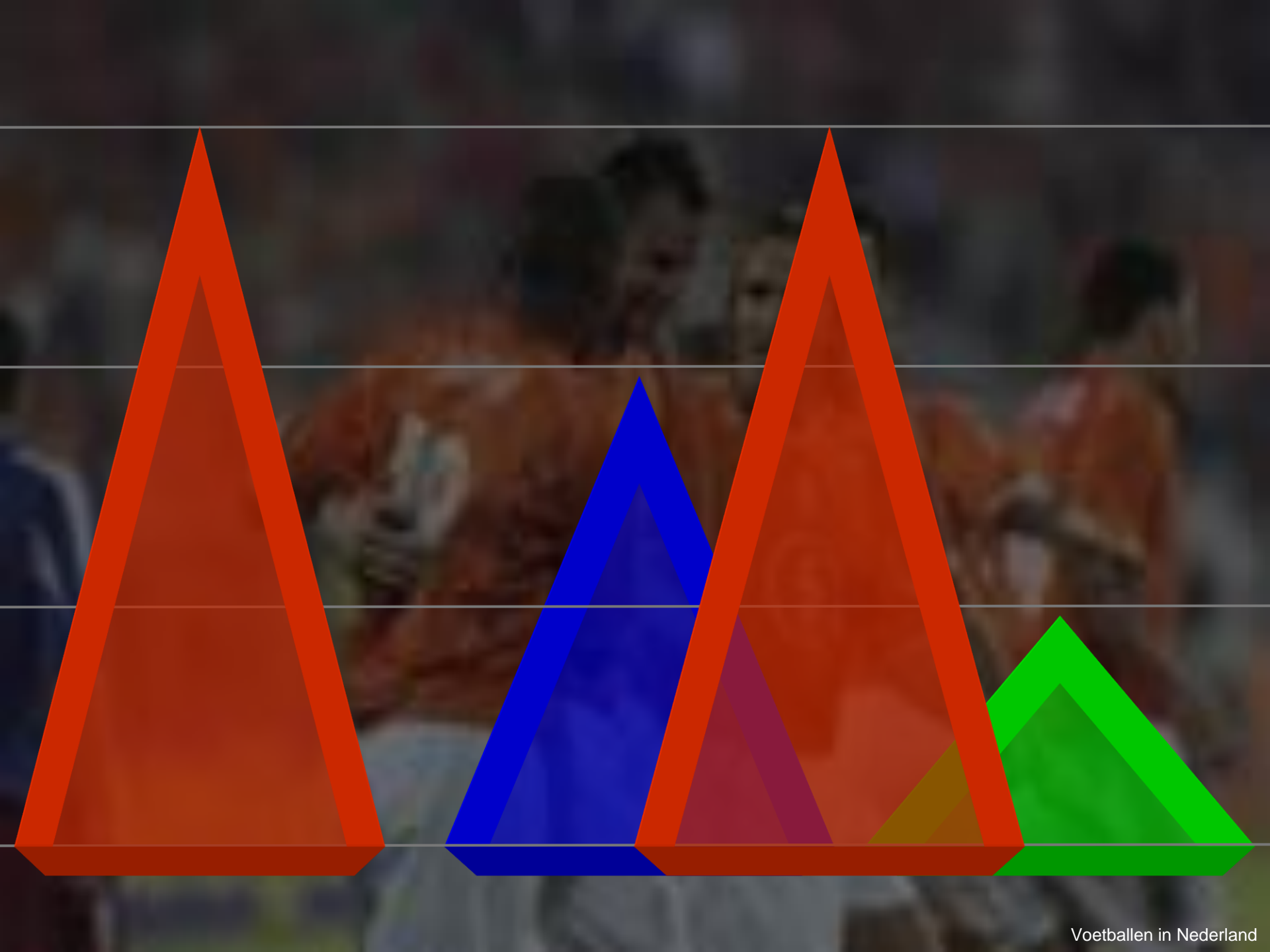
- Retain the position of football in the Netherlands
- Retain/improve the Netherlands' position in the FIFA rankings (top10 men, women)



Points of departure:

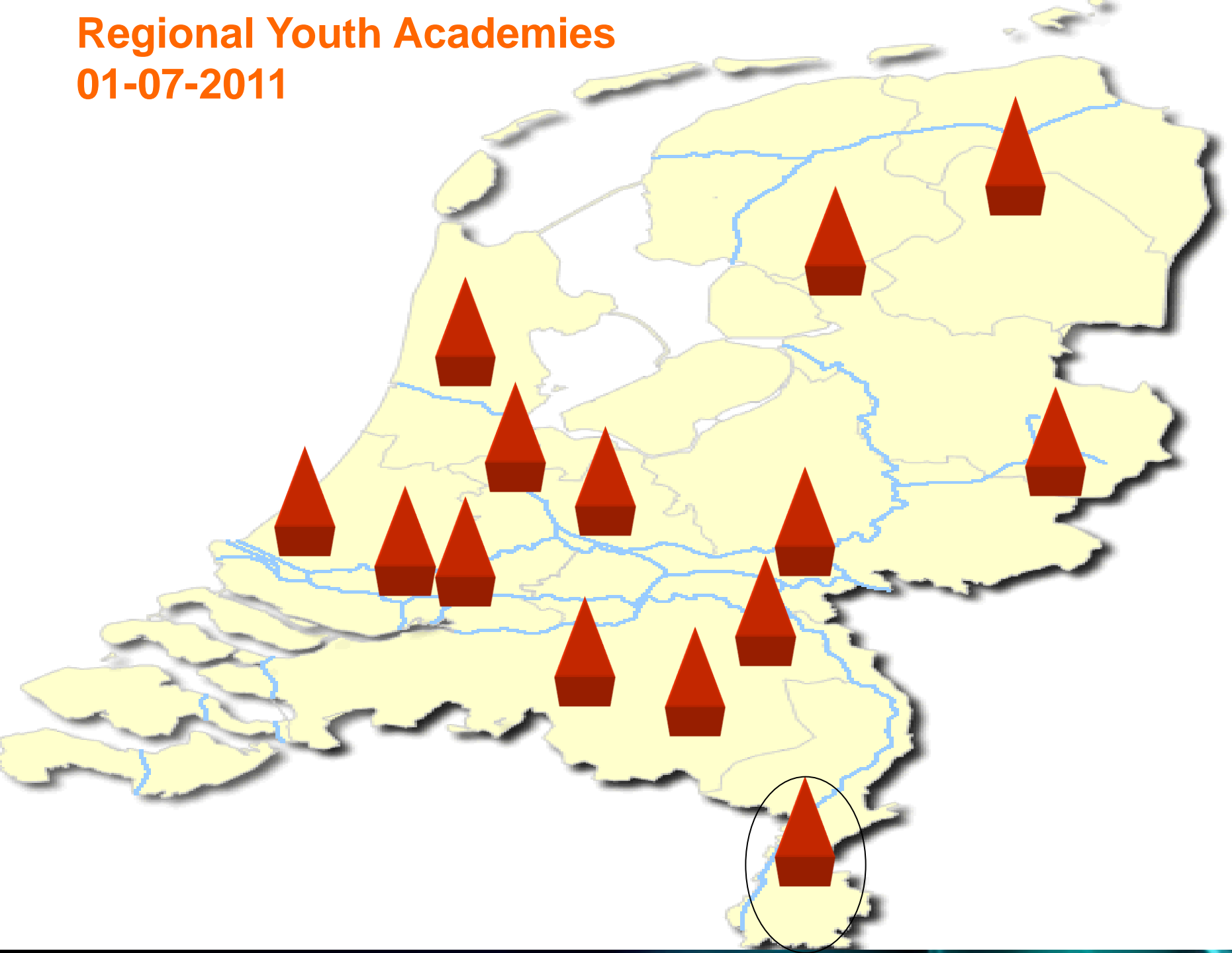
- Individual development of youth players
- Coherence between top sport & grassroots



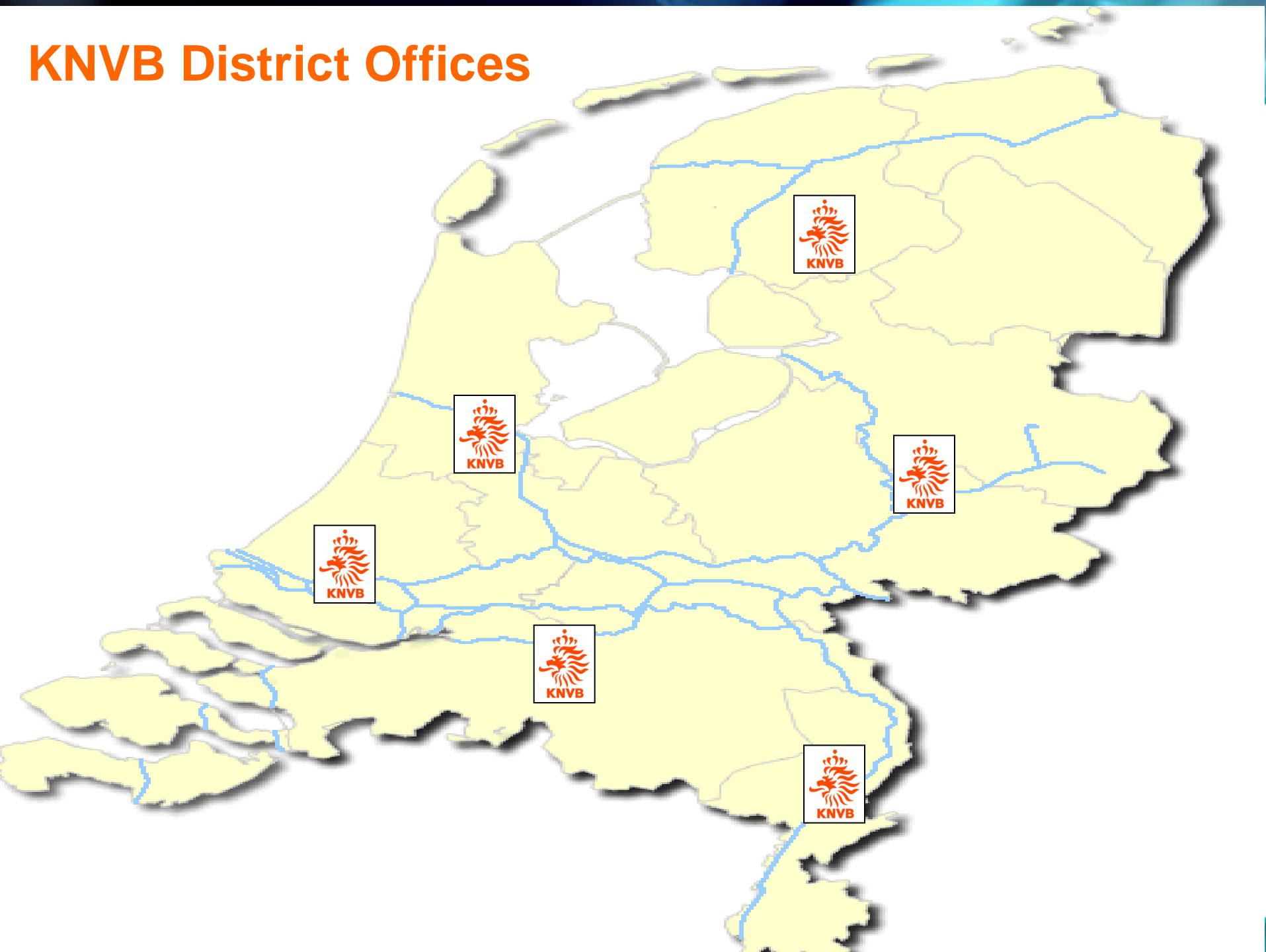


Regional Youth Academies

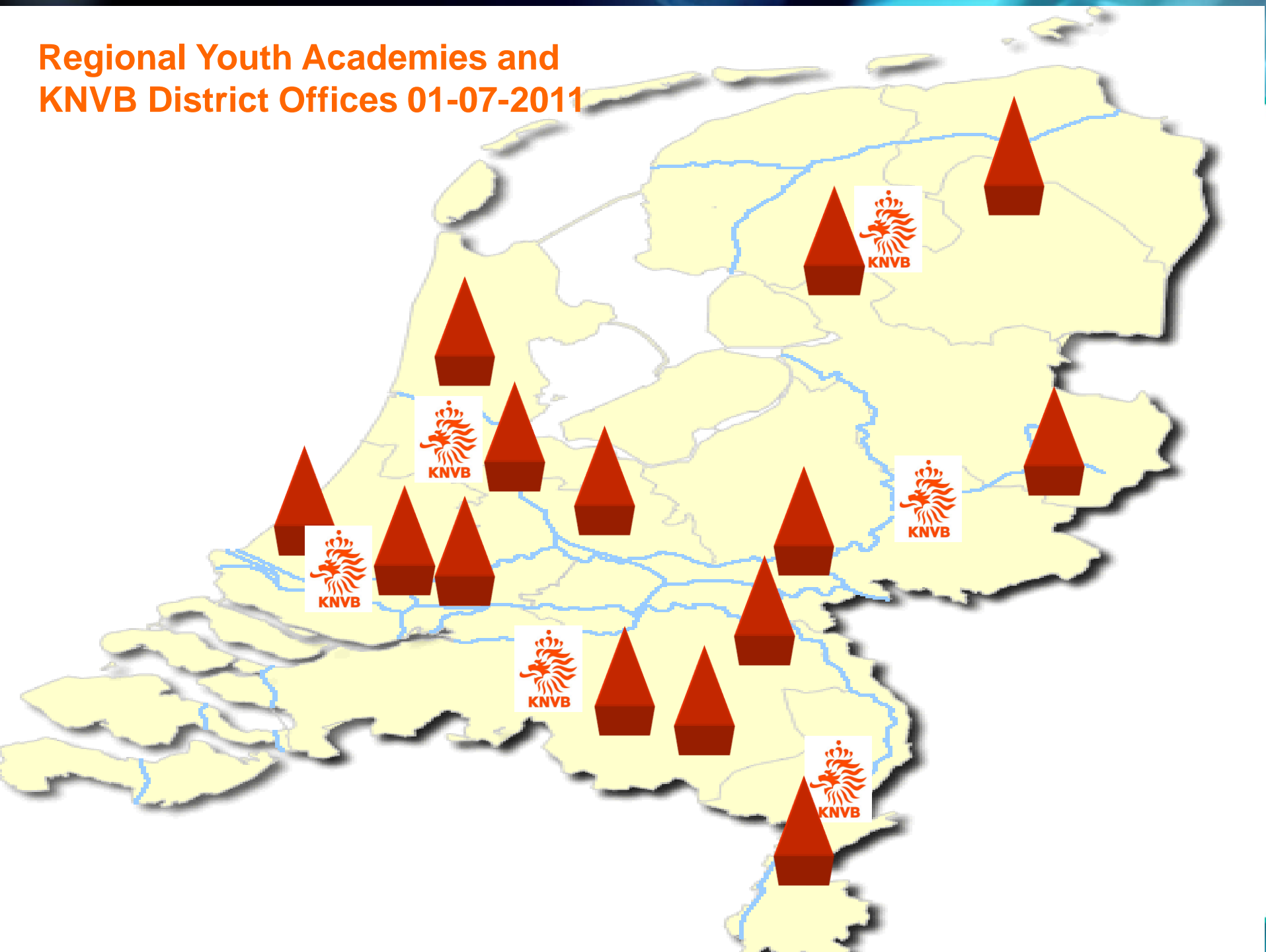
01-07-2011



KNVB District Offices



Regional Youth Academies and KNVB District Offices 01-07-2011



Regional Football Centers in NL

01-07-2011

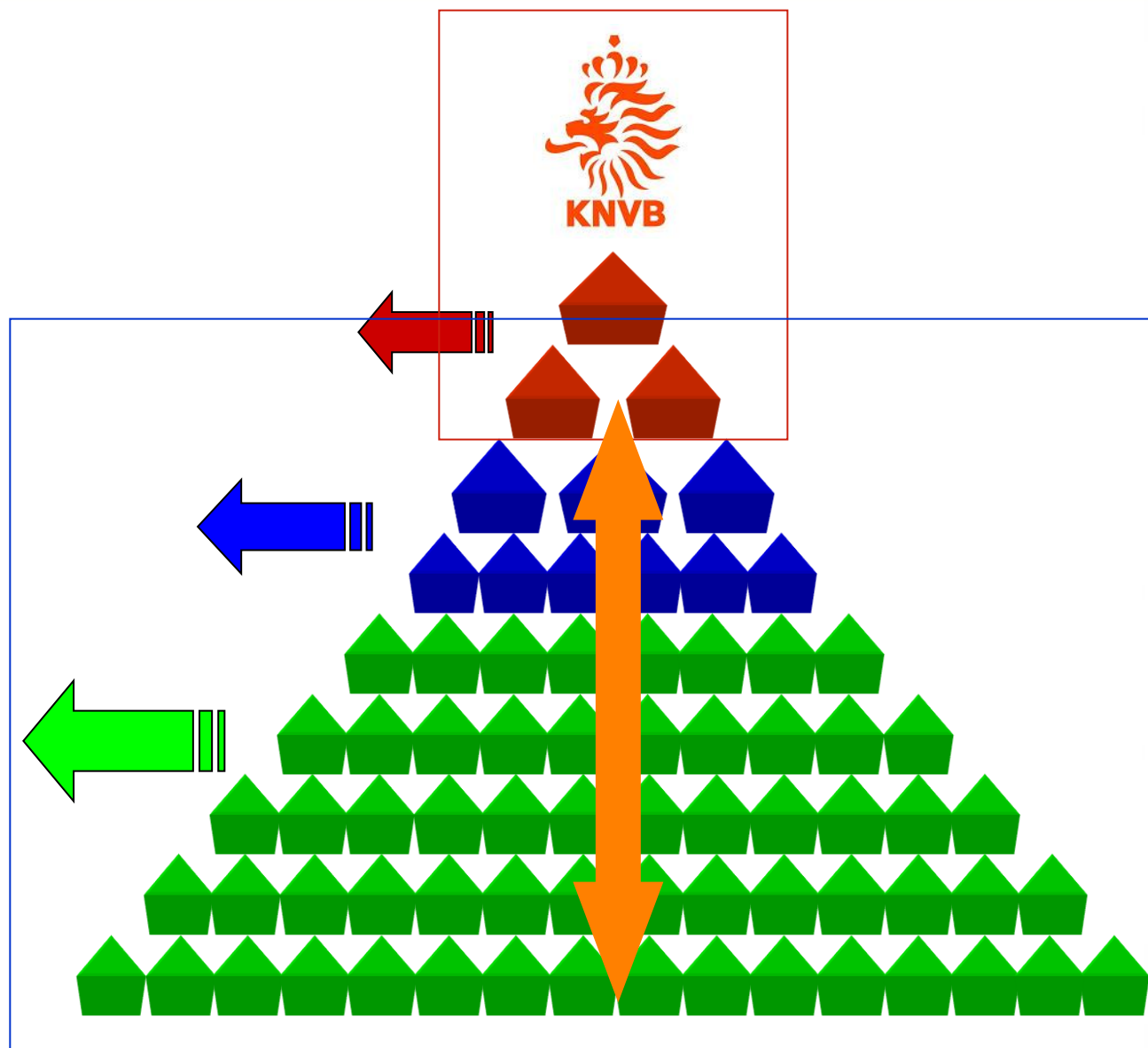


The Formula

**Regional
Youth
Academy**

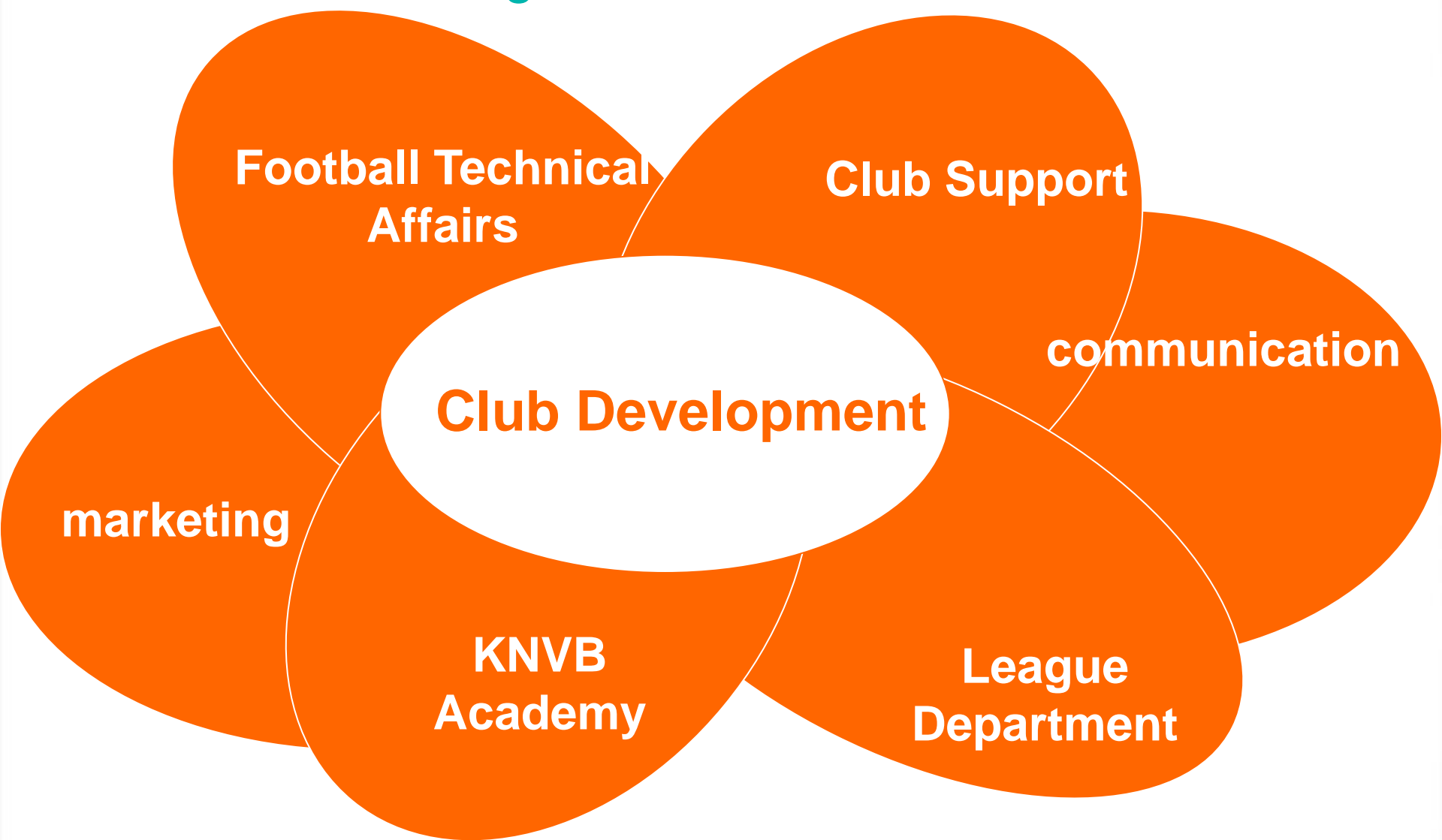
**Professional
Football/Ama
teur Football**

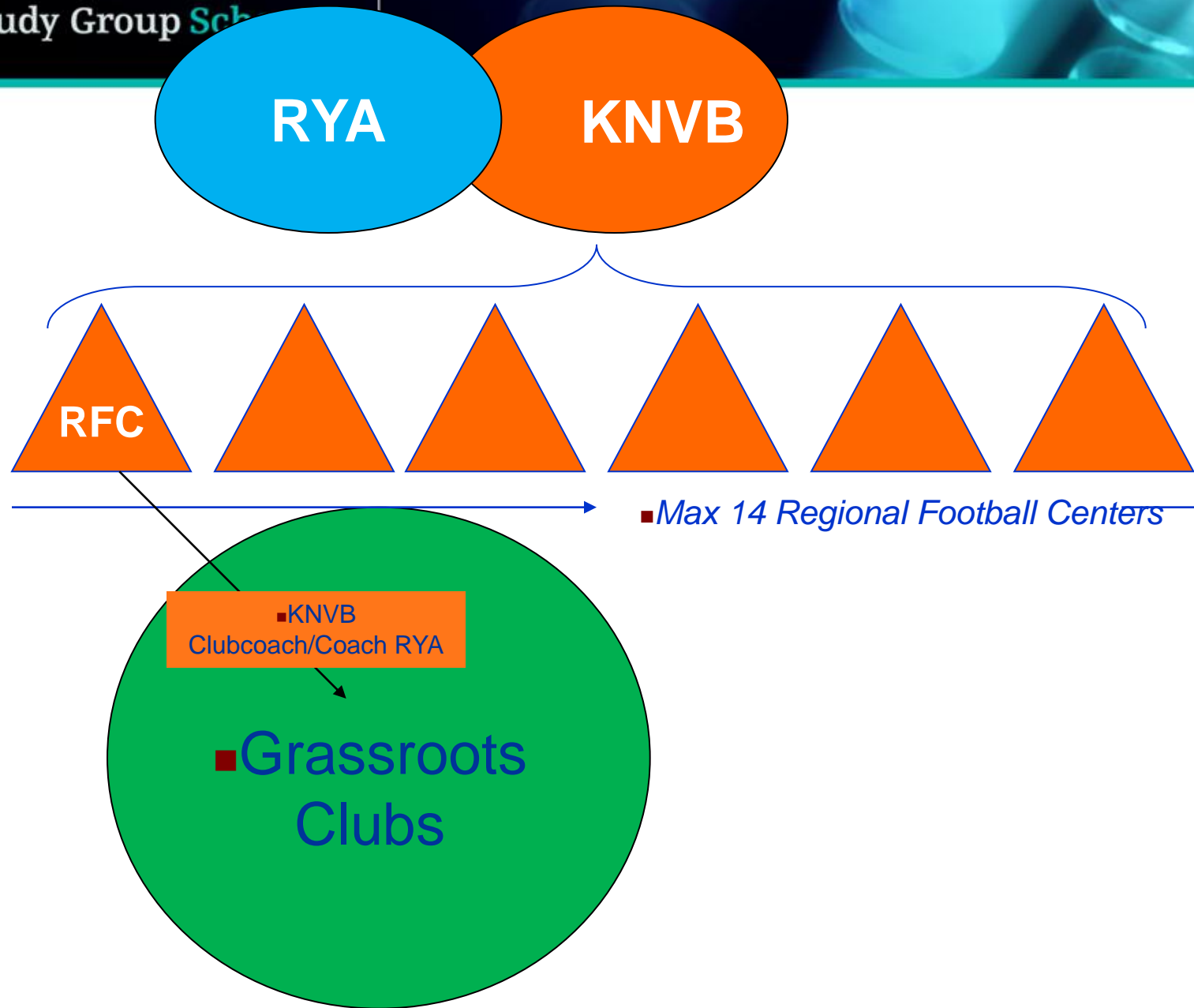
Amateur Football





KNVB – 'Internal' organisation





Grassroots Football in the Netherlands

PLAY, LEARN AND ENJOY IT !!!



THANK YOU FOR YOUR ATTENTION



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**Enjoy your stay in the
Netherlands**
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