



Study Group Scheme

Development Girls & Women's Football in the Netherlands

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The Netherlands

Football in figures 2010-2011

1.200.000 members

120.250 Girls & Women

72.656 Girls

47.594 Women

Royal Netherlands Football Association (KNVB)



- National office in Zeist
- 6 District offices
- 8 National staff coaches
- 20 District staff coaches
- 25 Club Coaches
- 49 Regions
- 200 Instructors (Part-time)



Ambitions

Developing & Winning

- Professionalize the training/education structures for girls football.
- Specialize technical staff (coaches) girls and women.
- Achieve internationally with the National teams and club football.
- Ensure responsible coaching and development of (youth) players on all levels.
- More girls playing/more girls connect to football

To experience and to connect

- More girls playing/more girls connect to football

Organizing and facilitating

- Organizing good & exciting competitions.
- Make amateur clubs stronger
- Attractive football environment for volunteers

Aims National team

- National Women's team qualify EC 2013, WC 2015 & OC 2016
- National Youth teams – qualify for EC & WC

Aims club football (Women's premier league)

- Joining women's football in with international level





Development plan Football Girls and Women

Objective: Improve and increase the quality (level) and quantity (amount) of Girls and Women's football in the Nederland (Grass roots/Top)



Eredivisie Vrouwen
Create a stable mature competition.
- Professional (Learning) Environment.
- A Platform girls can dream of.



- Aim 1:** Professionalize educating structures for Girls football.
- Aim 2:** Educate and specialize (technical) staff for Girls and Women's football..
- Aim 3:** Perform internationally with National teams.
- Aim 4:** Guarantee coaching and development of (youth) players on all levels.
- Aim 5:** Optimize the position of girls and women in the club.
- Aim 6:** More Girls and Women playing football. Commit Girls and Women to football.

Making Girls and Women's Football visible by
Creating Role Models, Hero's & Ambassadors.
Players – Coaches – Clubs

Club and Football Development
(grass roots)

Coach Development & Recruitment

Talent Development

Aims and Challenges

- Football school in the club.**
1. **Support & Influence Clubs.** Improve and optimize position/possibilities/structure for Girls and Women in clubs.
- Meetings
- Brochure, etc.
 2. Stimulate/Encourage **Mixed football** in the Club.
 3. Improve & monitor **Competition (structure)** Girls and Women
 4. Uniform & Position number of football activities for Girls and Women (Friends day, girls football days, youth football days, school football, school projects, street football, etc.)

- Coach education in the club**
1. Educate and influence Coaches in Girls & Women's Football (Grass roots and Top)
- Meetings & Training.
 2. Educate Female Coaches (Grass roots)
- E-Learning & Courses/Workshops for mums;
- Education in the Club.
 3. Educate Female staff (TOP)
- Development project for ambitious women / ex-national players.
 4. Blueprint: Introduction into Girls & Women's Football

- Football Talent Centers**
1. Optimize Youth Talent Plan (Content and structure)
- Learning Environment
- Developing way of playing
- Scouting
- Goalkeepers project
- Core stability/Coordination/Strength
 2. Regional Football Training (u.10/u.11)
Regional Training Centers (u.11 – u.16).
 3. KNVB Talent team (National)
 4. Coaching Programme (Top) talented players
- From talent tot top
 5. Premier League Women (Eredivisie Vrouwen)
 6. National Teams (A-team, u.19, u.17, u.16, u.15)

Cooperation with Professional Clubs, Amateur Clubs, Education Institutes & Olympic Networks

Training Club Coaches

Training Talent Coaches Girls

Training Football Technical Employees FA

Long-term Football Player Development plan – Girls/Women



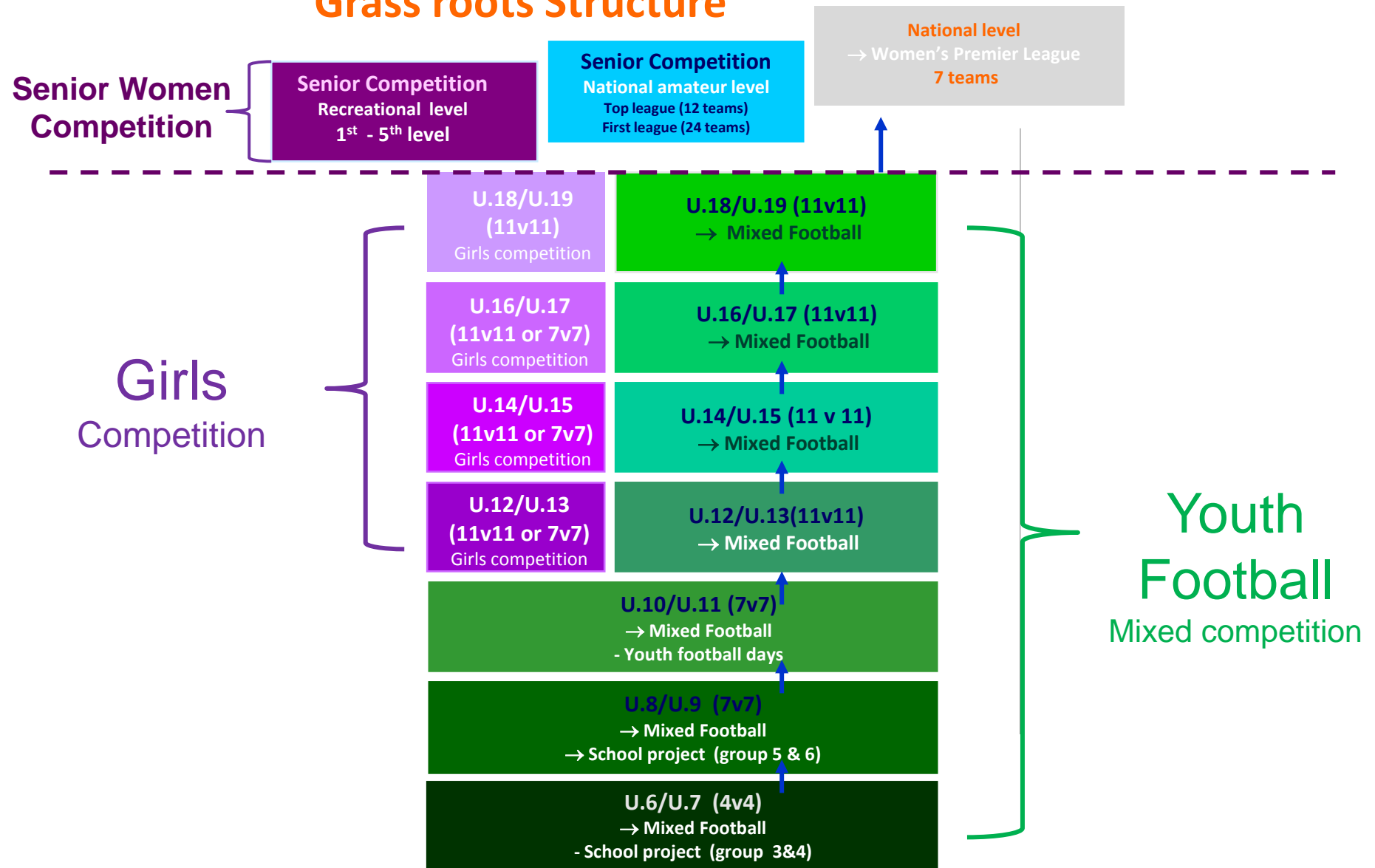
Club and Football Development (Grass roots)

1. Supporting/Influencing Clubs
2. Girls & Women Competition
3. Youth football (mixed)
4. Grass roots Activities





Grass roots Structure





Talent Development

1.

Talent identification & development

2.

**Regional Training Centre (RTC)/
Highschool**

3.

KNVB Talent Team (CTO)

4.

**Coaching Programma players –
From talent to top**

5.

**Premier League Women
(Eredivisie Vrouwen)**

6.

**National Teams
(A-team/u.19/u.17/u.16/u.15)**

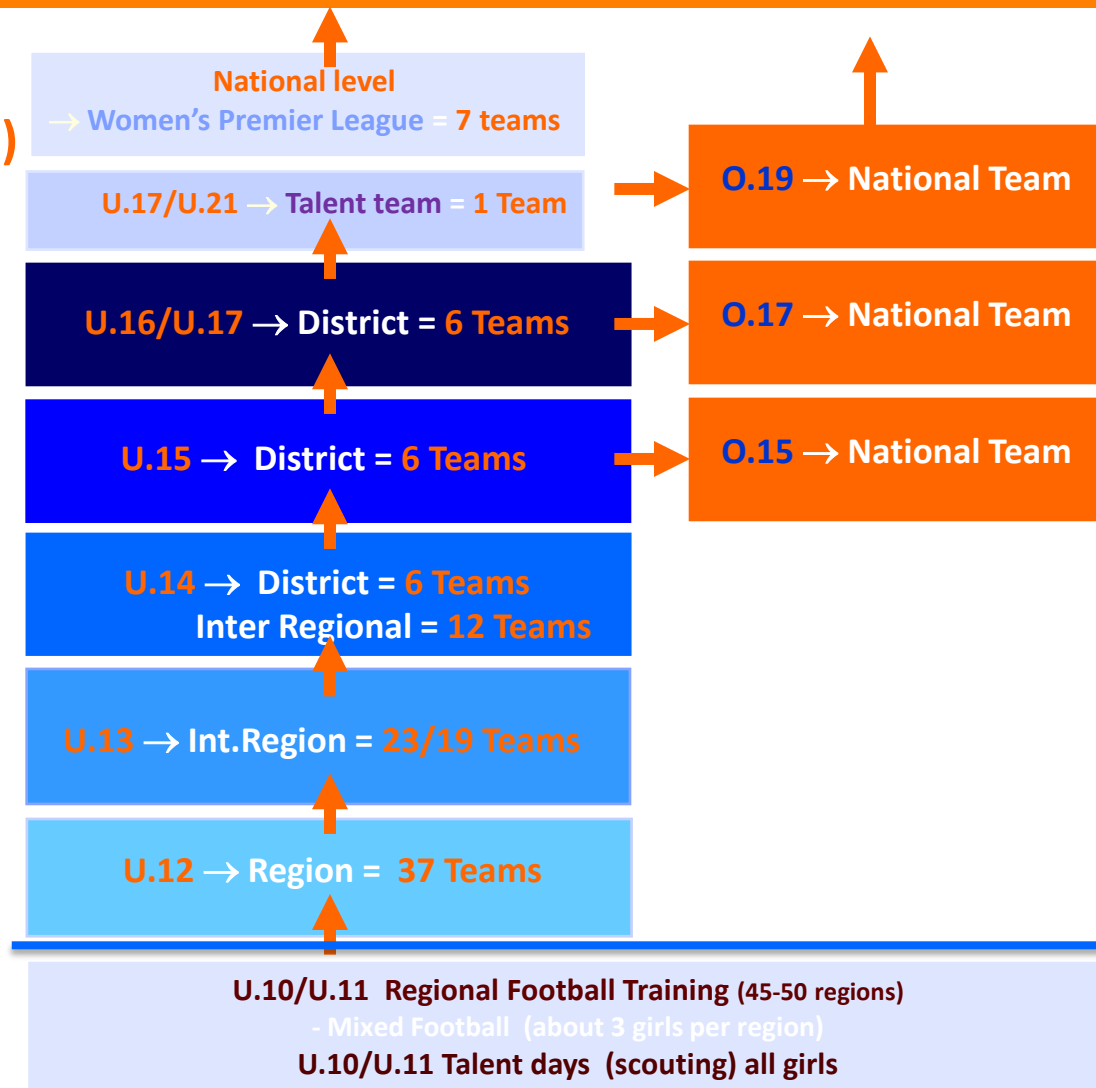




Development of Excellence / Top sport (National Women's team)

Structure Talent Development (KNVB)

Talent Identification & Development (JPN)



AMBITION

- National Women's team
- Participate:
EC 2013 - Sweden
WC2015 – Canada
OC 2016 – Brasil (Rio de Janeiro)
- National Youth Teams (017/019)
Qualification EC/WC





- Total members (per district)
- Total Girls (per district)
- Premier League clubs
- 1st Division clubs





Coach Development & Recruitment

1.

**Coaches
(Grass roots and Elite)**

2.

**Female Coaches
(Grass roots)**

3.

Female Coaches (Elite)

4.

**Blueprint: Girls & Women's
Football**

Coach development (courses)

- Pupils (age U.6 - U.13)
- Junior (age U.14 – U.19)
- UEFA A/B/C (Junior and Senior)
- Technical Youth Co-ordinator
- Workshop/Clinic in the club
- Coaching “Learning” material (DVD’s)
- Trainer Coach site



COACHING DVD'S U.8/U.9 – U.10/U.11 – U.12/U.13



Bestel op voetbain/dienmaatlinkers

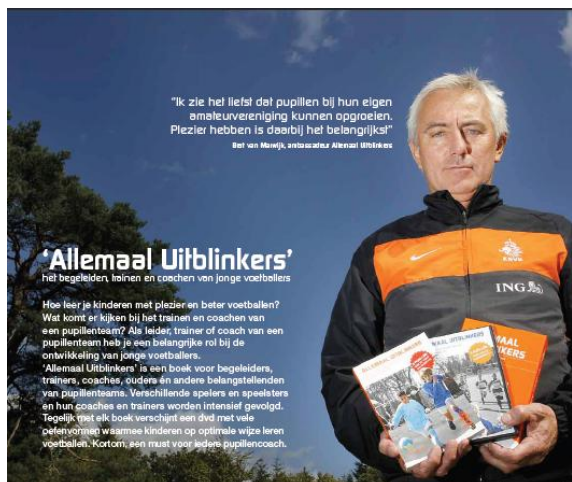
€19.95
BOEK+DVD

• 4 PUPILLEN (4-13 jaar) met de DVD
• 4 PUPILLEN (4-13 jaar) met de DVD
• 4 PUPILLEN (4-13 jaar) met de DVD



COACHING DVD'S

U.8/U.9 – U.10/U.11 – U.12/U.13



€19,95
BOEK+DVD

- **F-PUPILLEN:** Doelgericht handelen met de bal
- **E-PUPILLEN:** Doelgericht samenspielen
- **D-PUPILLEN:** Spelen vanuit een basistaak





SENIOR WOMEN'S COMPETITION SEASON 2011/'12

