



Study Group
Scheme

KNVB Club development

Tino Stoop



Programme

- Overview club development
- People & products
- Counseling & training
- Developments.



KNVB

Technical affairs

Development & research

Academy

Education TC & Referees

Club Support

Board

Club development

Technical

- Training
- Coaching (players & staff)
- Recruitment & maintenance staff/volunteers
- Education staff
- Policy of selection
- Policy of target group.

Referee

- Education staff
- Recruitment & maintenance staff/volunteers
- Policy of target group.

Board

- Playing football
- Policy & organization
- Staff
- Accommodation & material
- Organization matches
- Finance
- Climate & culture
- Relation with environment.

Development staff

In company training

Courses (external)



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Development staff

In company training

Courses (external)



Products

- Scan for technical staff
- In company football school
- Under 6 Football
- Football days
- Streetsoccer days
- Girlfriend days
- Regional Football Training (RVT)
- School & Sport
- Regular (traditional) courses
- In company training staff members/volunteers
- Etc...



Just a question...

What is one of the most important preconditions
to start club development?

attrapanovios



The missing links...



The missing links...

Key players KNVB

- Club coach
- Talent coach
- Teachers

Key players club

- Team coordination youth football
- Technical coordinator
- Counselor of practice
- And ...

the players!



The missing links...

Key players KNVB

- **Club coach**
- Talent coach
- Teachers

Key players club

- Team coordination Youth football
- Technical coordinator
- Counselor of practice



History

- 2001-2011: Region coach
- 2011-20...: Club coach



Similarities region coach – club coach

- Practical
- Working in company
- Technical background/roots.



Differences region coach – club coach

Region coach

- mainly focussed on product
- mostly short term influence
- less hints to external information
- almost 50 persons in 6 districts

Club coach

- mainly focussed on process
- structural long term influence
- more hints to external information
- almost 25 persons in 6 districts



Competences club coach

- Is able to support the club to develop and to implement practical cases of football policy
- Is able to promote development of competences of the staff/volunteers.



Core business

- Stimulates and advises the staff to educate
- Organizes meetings for the staff
- Supports staff during courses
- Monitors relationship between staff development and football policy
- Keeps in touch with KNVB districts office.



Categories clubs

Want
Not able to

Don't want
Not able to

Want
Able to

Don't want
Able to



Priority clubs

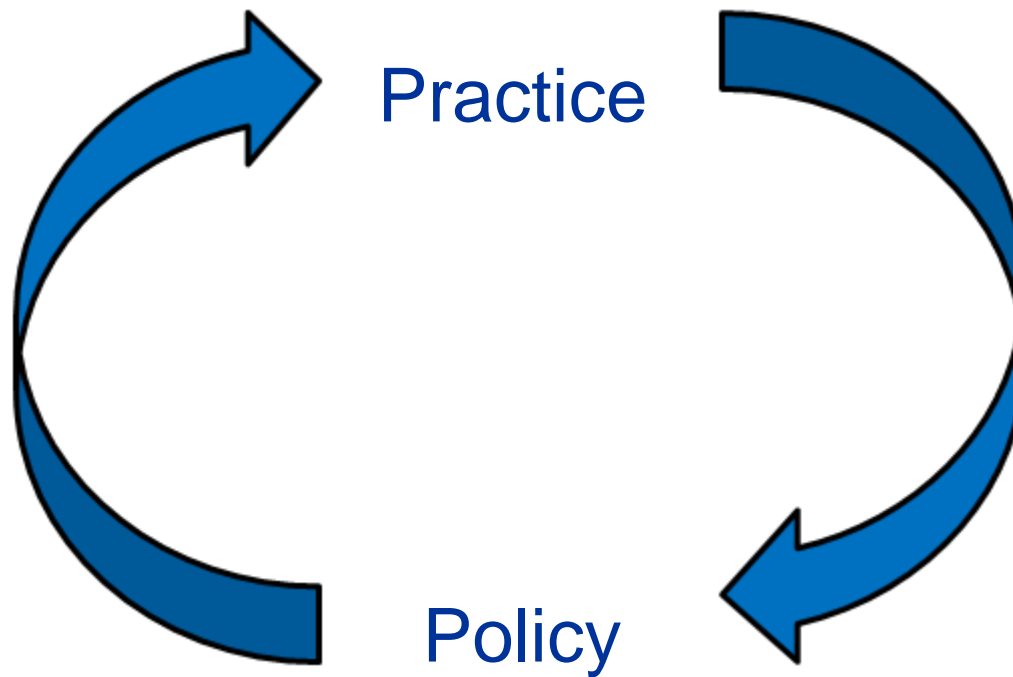
Want
Not able to

Don't want
Not able to

Want
Able to

Don't want
Able to

Relation practice-policy





Policy

- Technical staff scan
- Quality mark amateur football
- Method of working (club level)
- Method of working (regional youth education centre/ districts level)
- Competition (model & scheme).