



Study Group  
**Scheme**

**Welcome in the Netherlands**

**Study Group Visit - Introduction**



Study Group  
**Scheme**

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## Solidarity

**“Let’s develop technical partnerships and let’s create tailor-made programmes to meet the specific needs of the associations.”**

**- Michel Platini**





# The Aim

To facilitate a greater exchange of technical knowledge.

## Train the Trainers

- Youth coaches
- **Grassroots leaders**
- Coach educators
- Women's coaches

Encourage development work and stimulate the role of the multipliers



# The Magic Triangle

UEFA



Study Group Scheme

Hosting association

Visiting association



## Study Visit Activities

- **Briefings**
- **Practical Demonstrations**
- **Presentations**
- **Visits to football activities**
- **Opportunities for Questions + Answers**
- **Group Discussions**
- **Log Book Production**

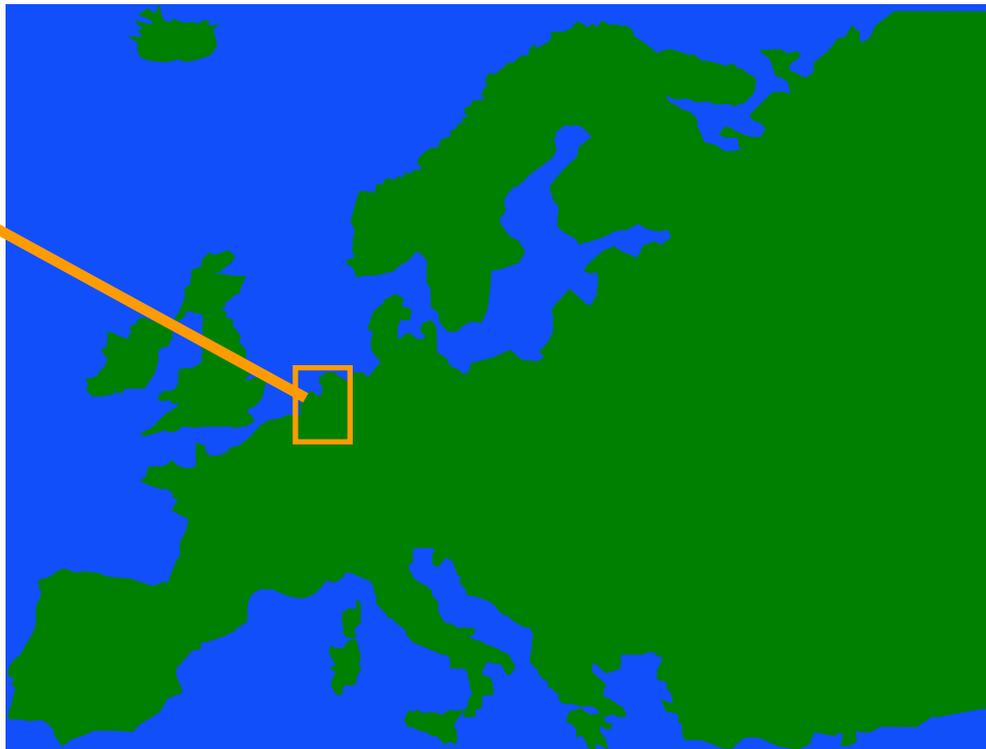


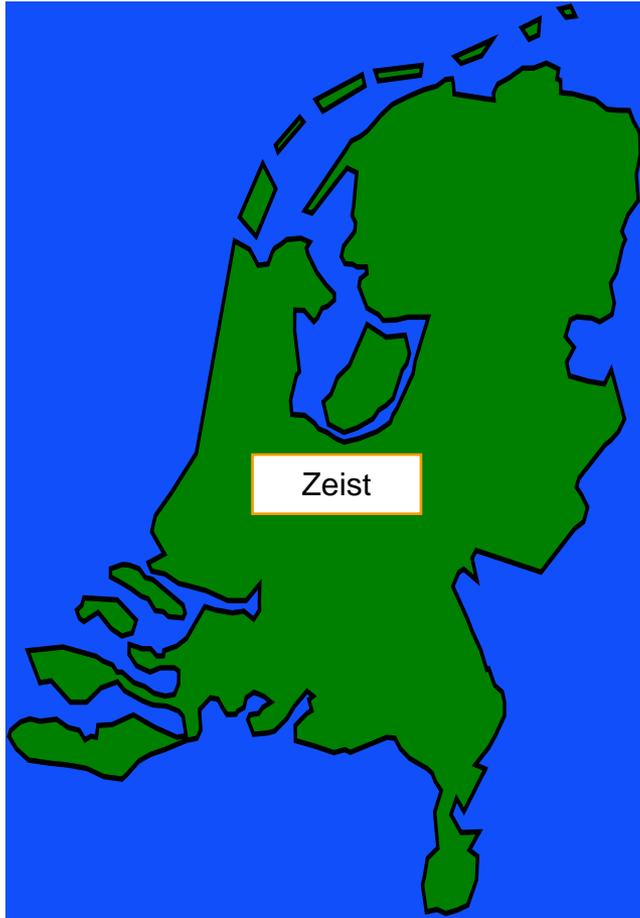
## Expected Outcomes for Participants

- **Maximise** the opportunity!
- Be **curious** and ask questions to clarify information provided!
- Make life long **friends** not just “contacts”!
- **Record** valuable information in the **UEFA Log Book!**
- Identify **lessons** learned and **follow-up** tasks!
- Provide direct **feedback** to your hosts and to your group leader!



# The Netherlands





## The Netherlands

- 16.000.000 inhabitants
- Small country
- Football biggest sport



## strength/weakness analysis Football in the Netherlands

### strength

- infrastructure
- professional coaches at district level and regional level
- youth education: clubs and football association
- communication and co-ordination with clubs
- football biggest sport

### weakness

- small country in relation to other countries
- few members related to many other countries
- financial possibilities

## Master Plan Objectives 2001-2011

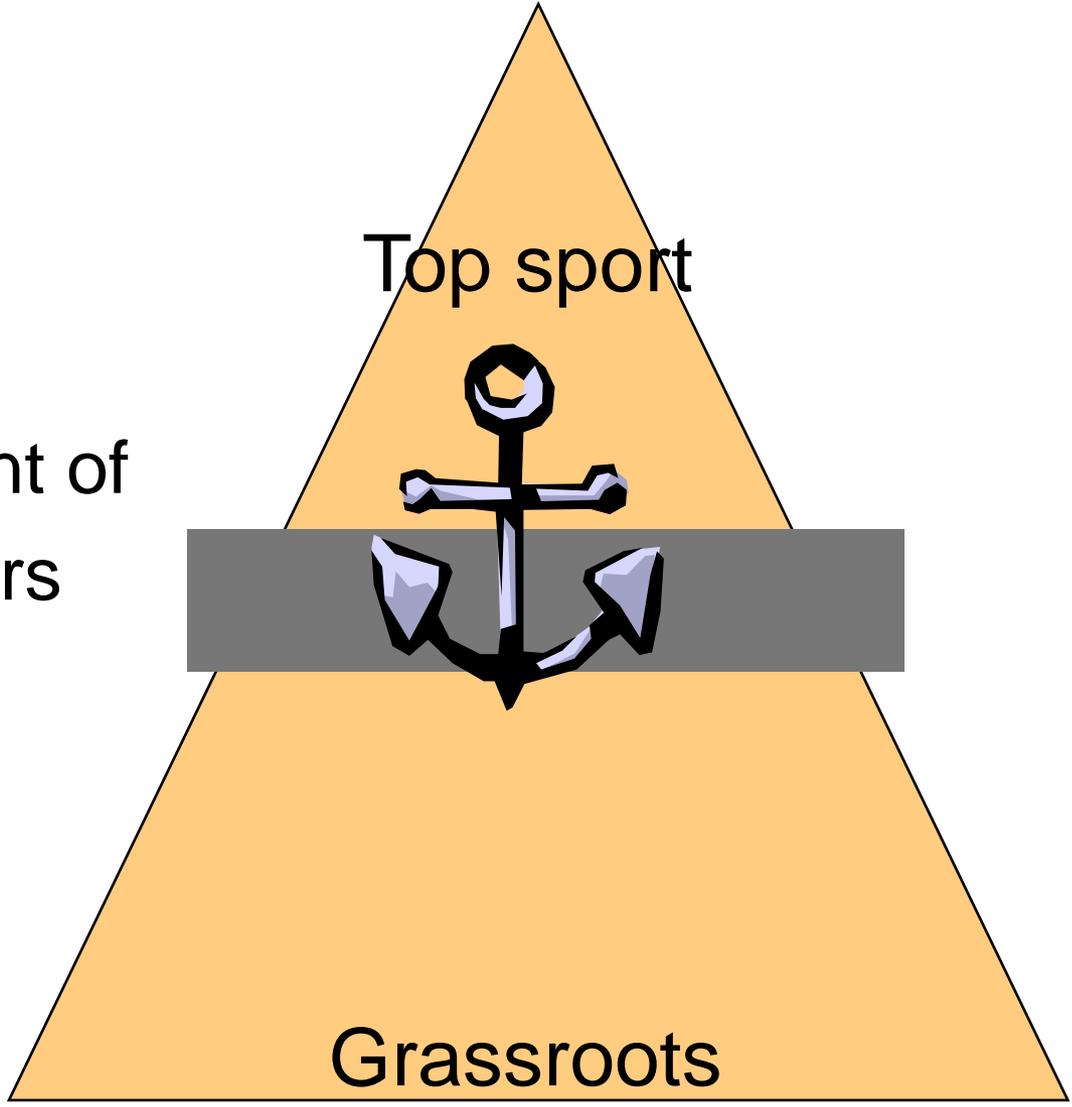
- Retain the position of football in the Netherlands
- Retain/improve the Netherlands' position in the FIFA rankings (top10 men, women)





Points of departure:

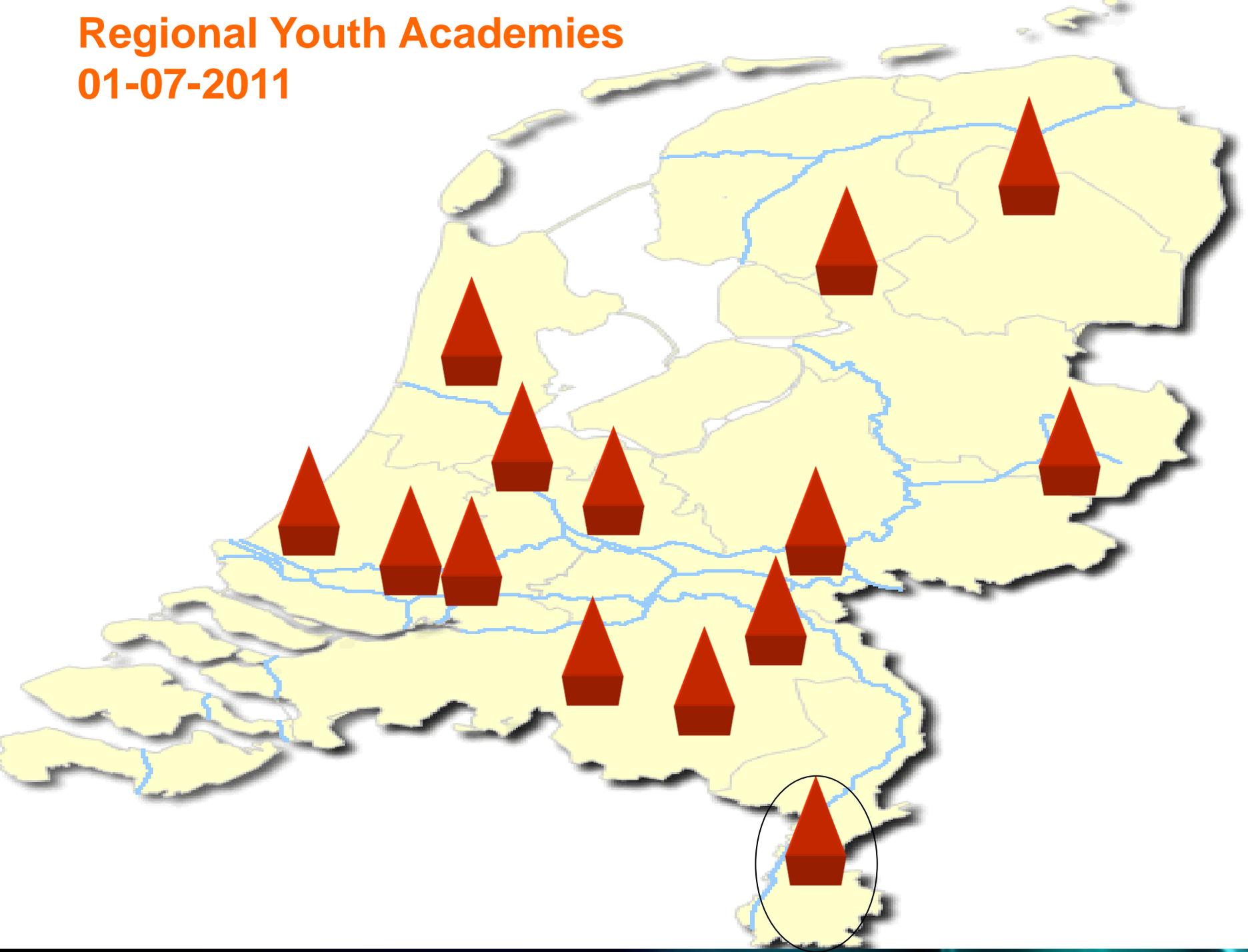
- Individual development of youth players
- Coherence between top sport & grassroots



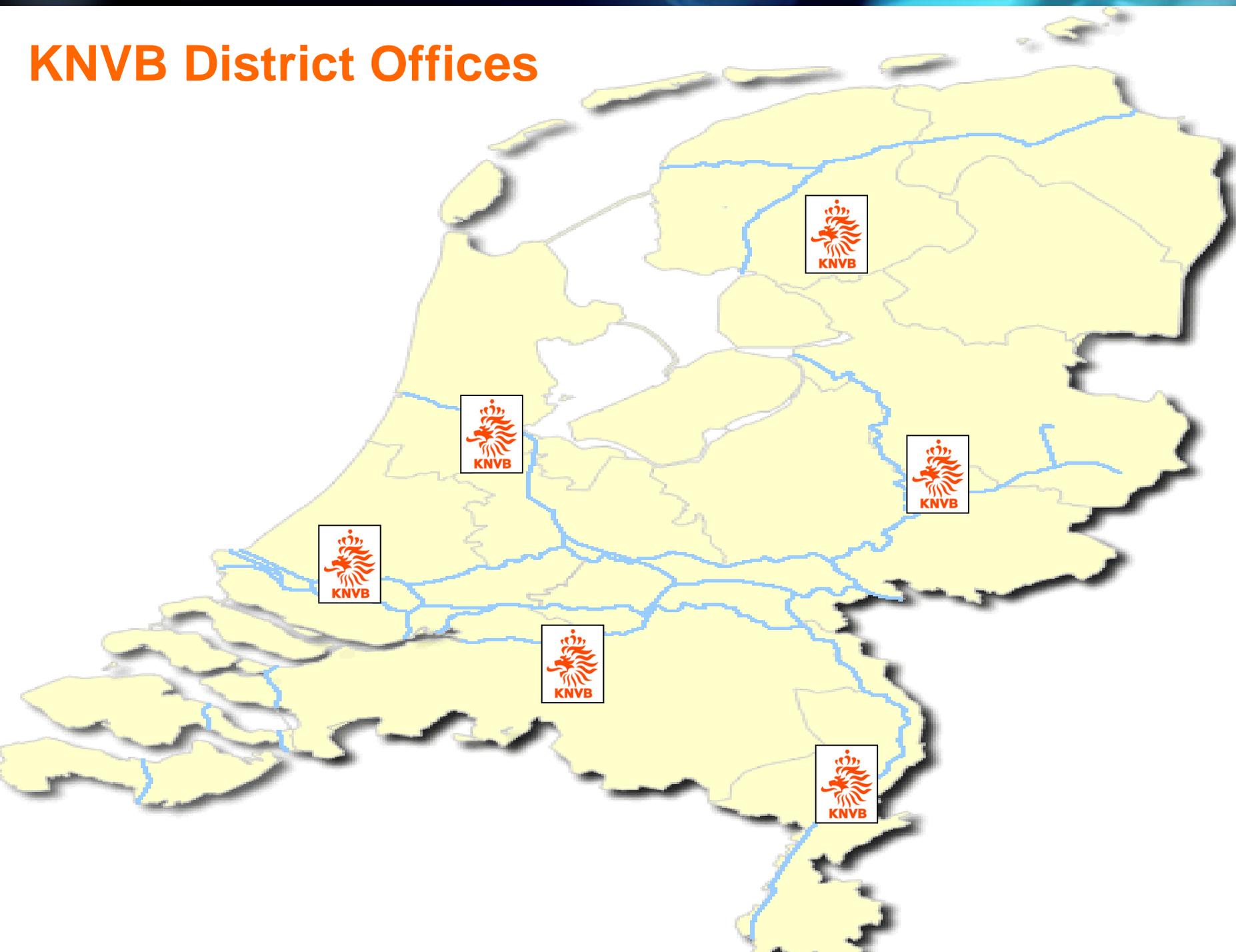


# Regional Youth Academies

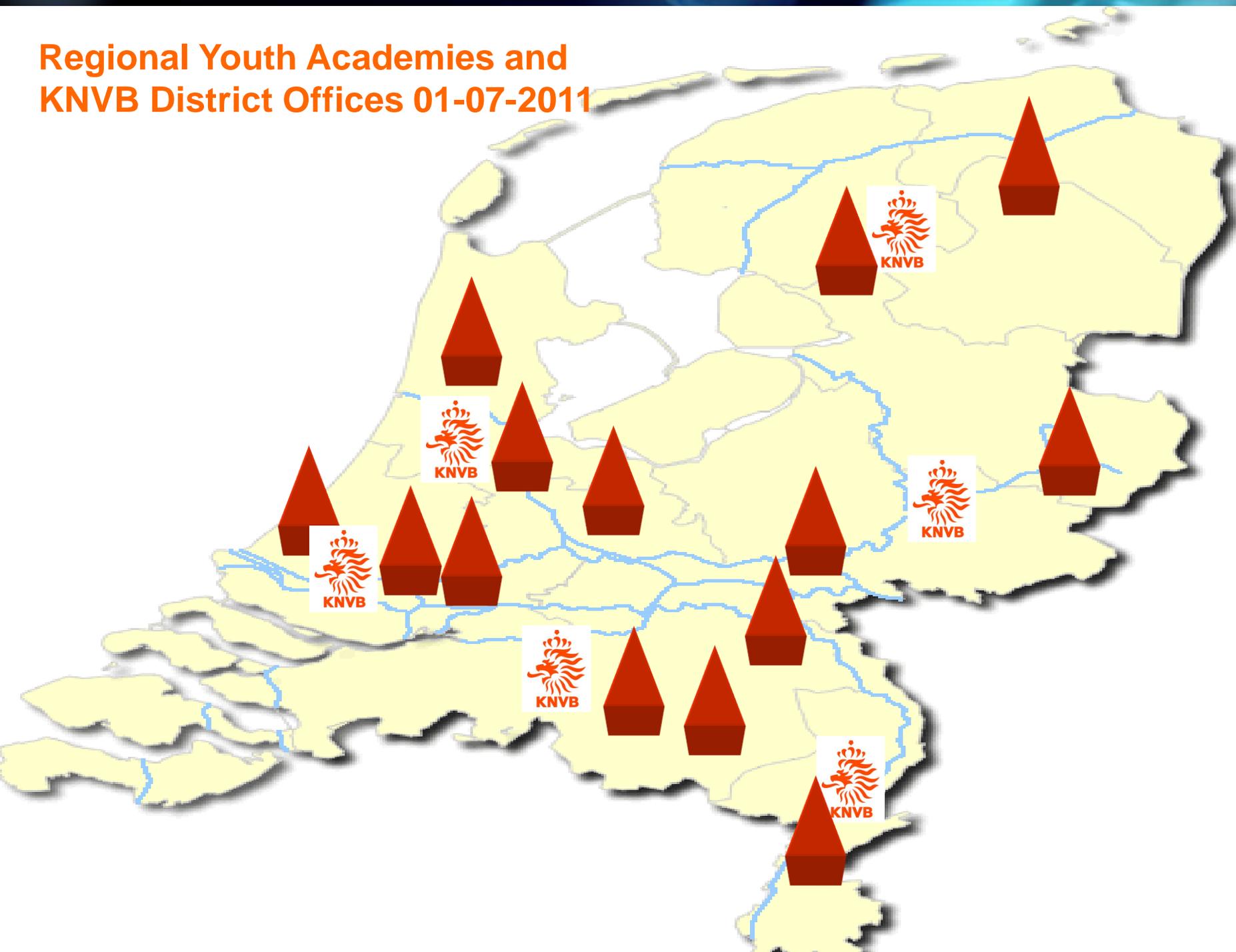
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# KNVB District Offices

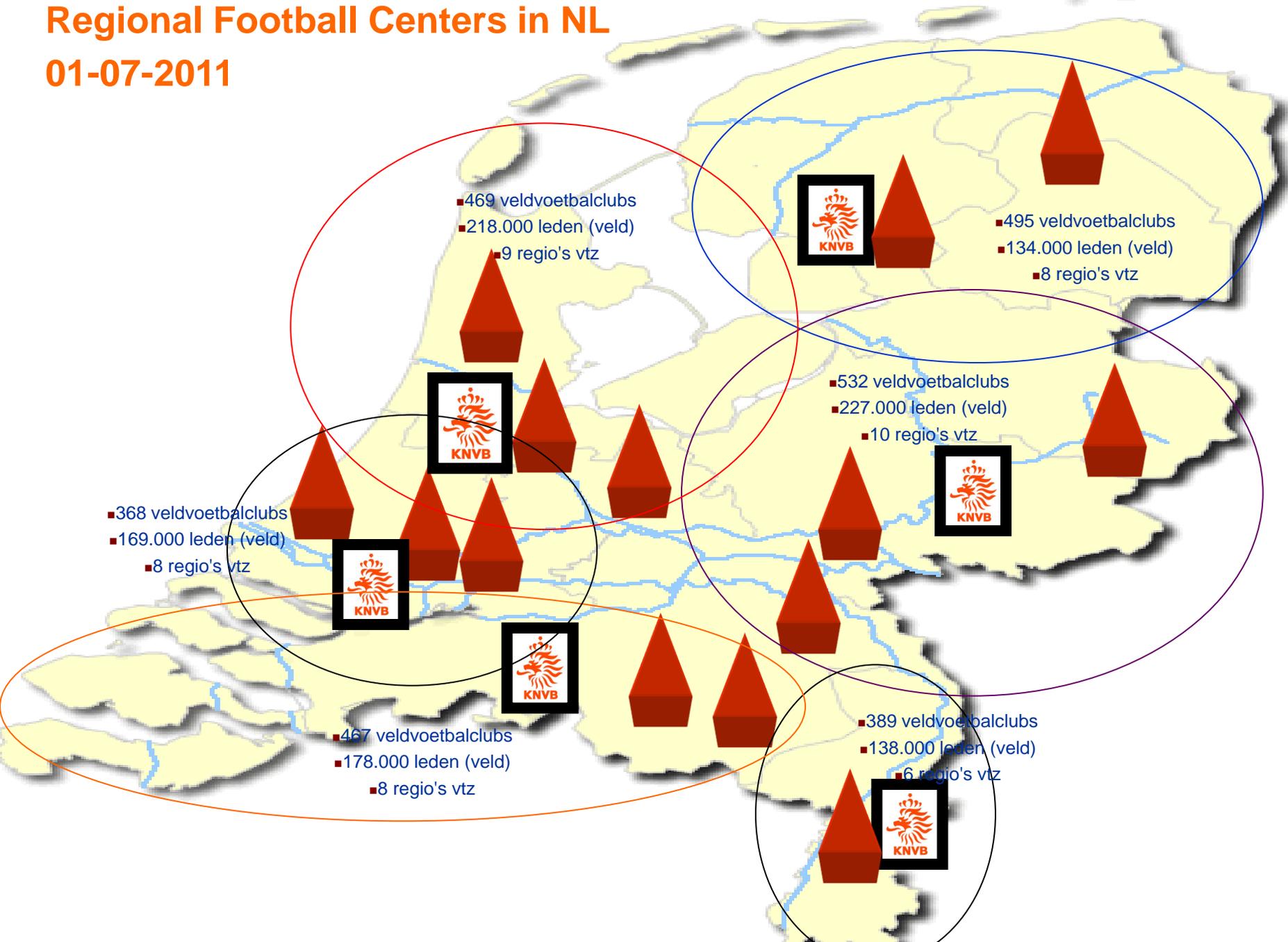


# Regional Youth Academies and KNVB District Offices 01-07-2011



# Regional Football Centers in NL

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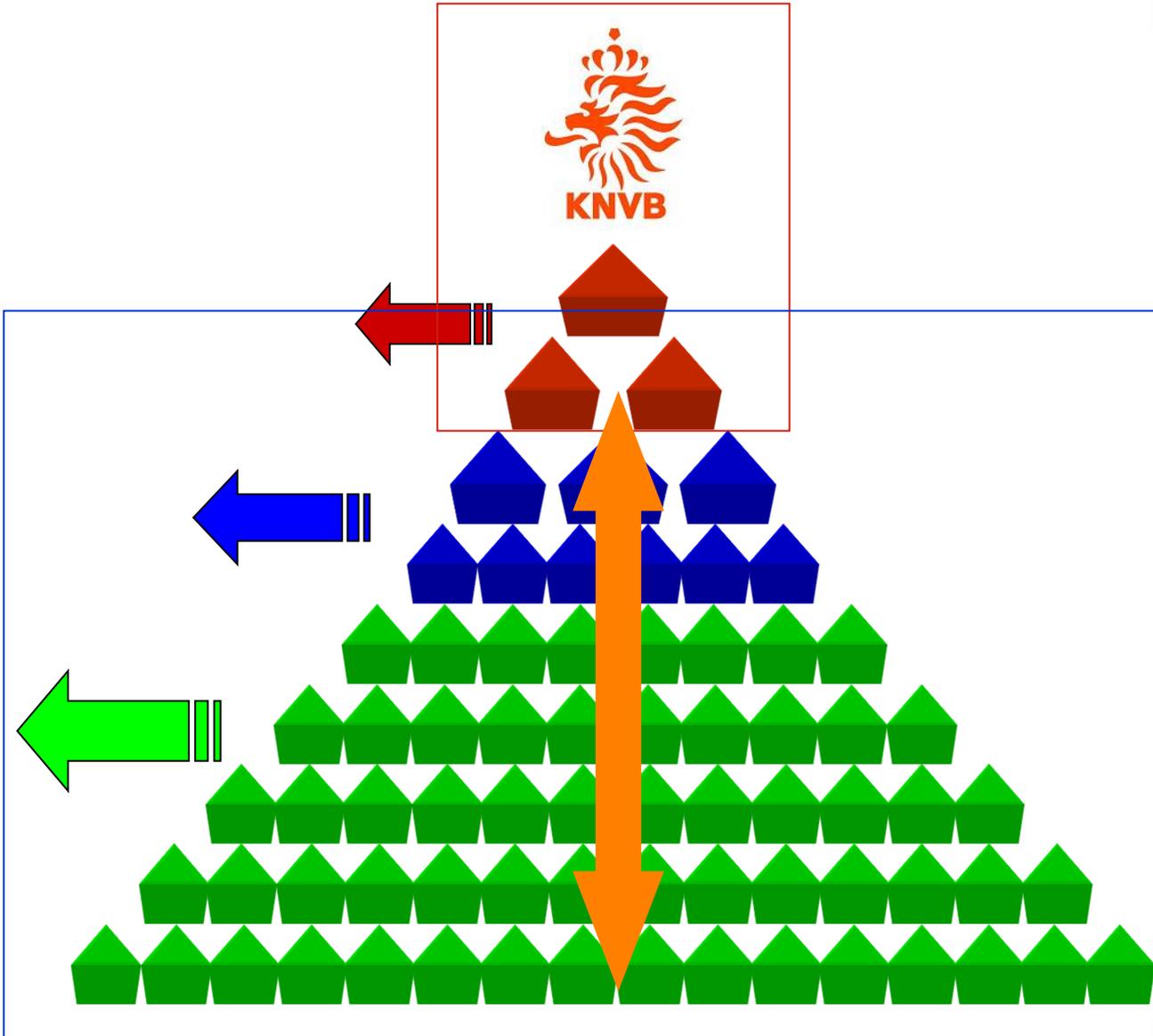


# The Formula

**Regional  
Youth  
Academy**

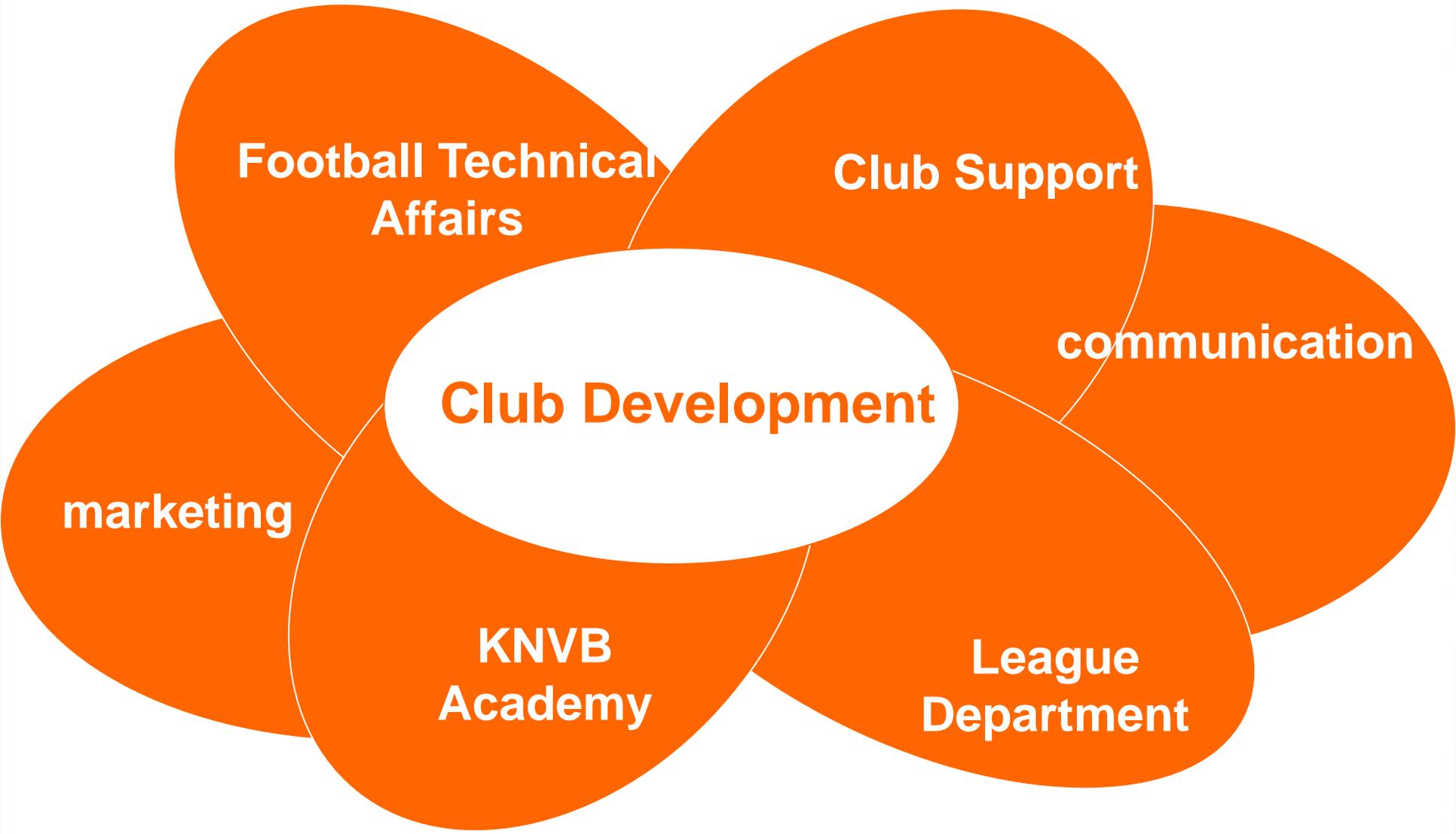
**Professional  
Football/Ama  
teur Football**

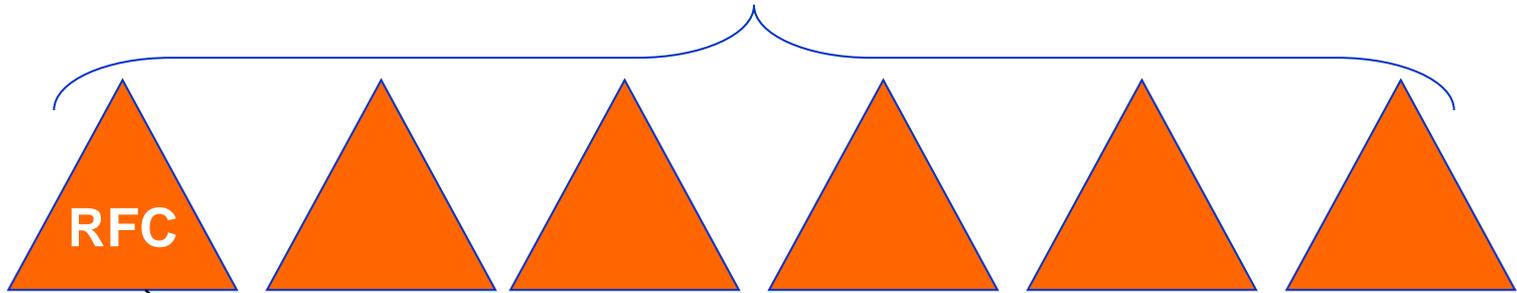
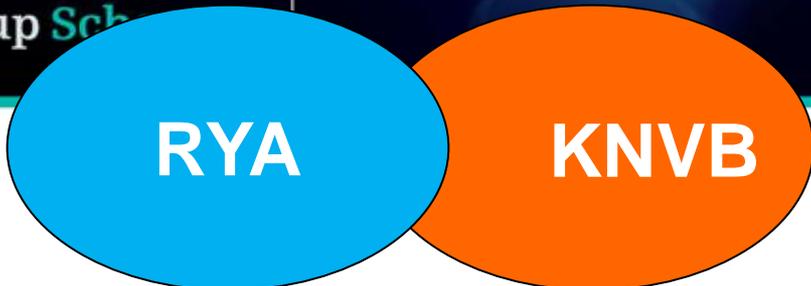
**Amateur Football**



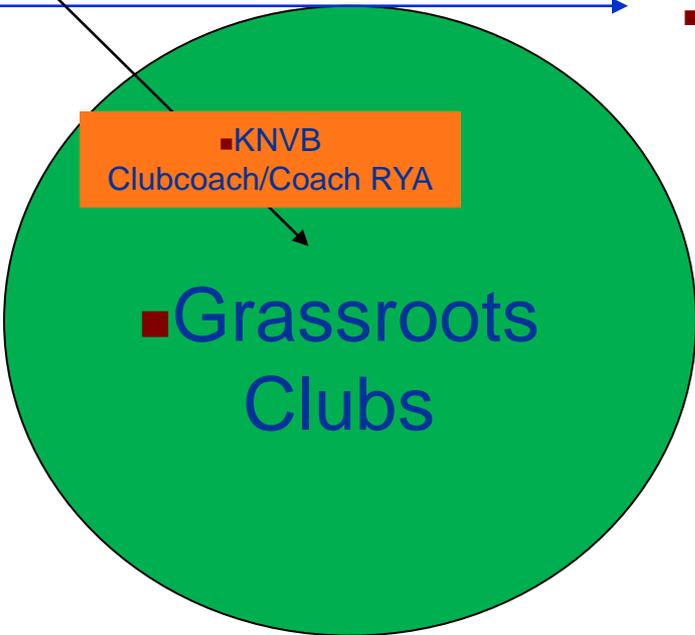


# KNVB – 'Internal' organisation





■ *Max 14 Regional Football Centers*





## Grassroots Football in the Netherlands

PLAY, LEARN AND ENJOY IT !!!



THANK YOU FOR YOUR ATTENTION



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**Scheme**

**Enjoy your stay in the  
Netherlands**  
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