



Study Group Scheme

Development Girls & Women's Football in the Netherlands

Mirelle van Rijbroek

Football Technical Coordinator Development Girls & Women's Football



The Netherlands

Football in figures 2010-2011

1.200.000 members

120.250 Girls & Women

72.656 Girls

47.594 Women

Royal Netherlands Football Association (KNVB)



- National office in Zeist
- 6 District offices
- 8 National staff coaches
- 20 District staff coaches
- 25 Club Coaches
- 49 Regions
- 200 Instructors (Part-time)



Ambitions

Developing & Winning

- Professionalize the training/education structures for girls football.
- Specialize technical staff (coaches) girls and women.
- Achieve internationally with the National teams and club football.
- Ensure responsible coaching and development of (youth) players on all levels.
- More girls playing/more girls connect to football

To experience and to connect

- More girls playing/more girls connect to football

Organizing and facilitating

- Organizing good & exciting competitions.
- Make amateur clubs stronger
- Attractive football environment for volunteers

Aims National team

- National Women's team qualify EC 2013, WC 2015 & OC 2016
- National Youth teams – qualify for EC & WC

Aims club football (Women's premier league)

- Joining women's football in with international level





Development plan Football Girls and Women

Objective: Improve and increase the quality (level) and quantity (amount) of Girls and Women's football in the Nederland (Grass roots/Top)



Eredivisie Vrouwen
 Create a stable mature competition.
 - Professional (Learning) Environment.
 - A Platform girls can dream of.



- Aim 1:** Professionalize educating structures for Girls football.
- Aim 2:** Educate and specialize (technical) staff for Girls and Women's football..
- Aim 3:** Perform internationally with National teams.
- Aim 4:** Guarantee coaching and development of (youth) players on all levels.
- Aim 5:** Optimize the position of girls and women in the club.
- Aim 6:** More Girls and Women playing football. Commit Girls and Women to football.

Making Girls and Women's Football visible by
Creating Role Models, Hero's & Ambassadors.
 Players – Coaches – Clubs



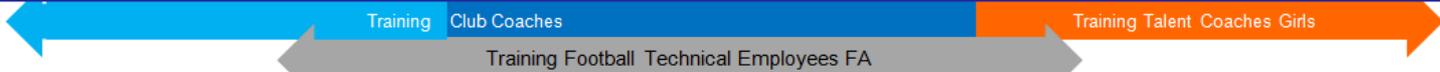
Aims and Challenges

- Football school in the club.**
1. **Support & Influence Clubs.** Improve and optimize position/possibilities/structure for Girls and Women in clubs.
 - Meetings
 - Brochure, etc.
 2. Stimulate/Encourage **Mixed football** in the Club.
 3. Improve & monitor **Competition (structure)** Girls and Women
 4. Uniform & Position number of football activities for Girls and Women (Friends day, girls football days, youth football days, school football, school projects, street football, etc.)

- Coach education in the club**
1. Educate and influence Coaches in Girls & Women's Football (Grass roots and Top)
 - Meetings & Training.
 2. Educate Female Coaches (Grass roots)
 - E-Learning & Courses/Workshops for mums;
 - Education in the Club.
 3. Educate Female staff (TOP)
 - Development project for ambitious women / ex-national players.
 4. Blueprint: Introduction into Girls & Women's Football

- Football Talent Centers**
1. Optimize Youth Talent Plan (Content and structure)
 - Learning Environment
 - Developing way of playing
 - Scouting
 - Goalkeepers project
 - Core stability/Coordination/Strength
 2. Regional Football Training (u.10/u.11)
 Regional Training Centers (u.11 – u.16).
 3. KNVB Talent team (National)
 4. Coaching Programme (Top) talented players
 - From talent tot top
 5. Premier League Women (Eredivisie Vrouwen)
 6. National Teams (A-team, u.19, u.17, u.16, u.15)

Cooperation with Professional Clubs, Amateur Clubs, Education Institutes & Olympic Networks



Long-term Football Player Development plan – Girls/Women



Club and Football Development (Grass roots)

1. Supporting/Influencing Clubs
2. Girls & Women Competition
3. Youth football (mixed)
4. Grass roots Activities





Grass roots Structure

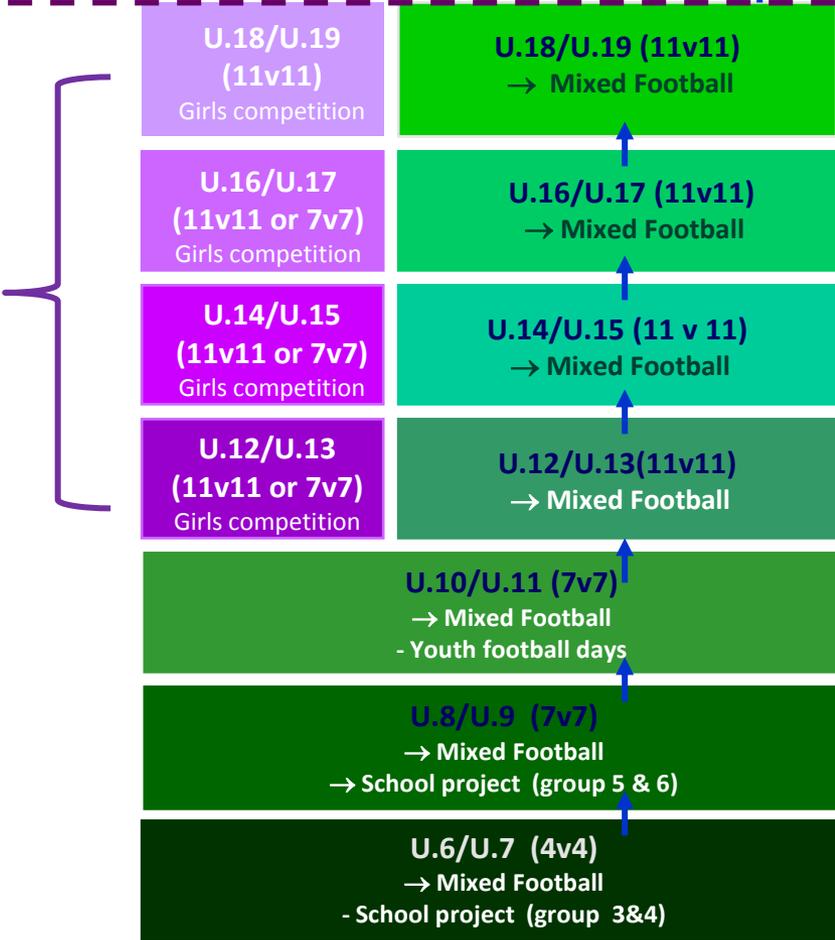
Senior Women Competition

Senior Competition
Recreational level
1st - 5th level

Senior Competition
National amateur level
Top league (12 teams)
First league (24 teams)

National level
→ Women's Premier League
7 teams

Girls Competition



Youth Football
Mixed competition



Talent Development

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Talent identification & development

**Regional Training Centre (RTC)/
Highschool**

KNVB Talent Team (CTO)

**Coaching Programma players –
From talent to top**

**Premier League Women
(Eredivisie Vrouwen)**

**National Teams
(A-team/u.19/u.17/u.16/u.15)**





Development of Excellence / Top sport (National Women's team)

Structure Talent
Development (KNVB)

National level
→ Women's Premier League = 7 teams

U.17/U.21 → Talent team = 1 Team

U.16/U.17 → District = 6 Teams

U.15 → District = 6 Teams

U.14 → District = 6 Teams
Inter Regional = 12 Teams

U.13 → Int.Region = 23/19 Teams

U.12 → Region = 37 Teams

O.19 → National Team

O.17 → National Team

O.15 → National Team

Talent
Identification
&
Development
(JPN)

U.10/U.11 Regional Football Training (45-50 regions)
- Mixed Football (about 3 girls per region)
U.10/U.11 Talent days (scouting) all girls

AMBITION

- National Women's team
- Participate:
EC 2013 - Sweden
WC2015 – Canada
OC 2016 – Brasil (Rio de Janeiro)
- National Youth Teams (017/019)
Qualification EC/WC





- Total members (per district)
- Total Girls (per district)
- Premier League clubs
- 1st Division clubs



Coach Development & Recruitment

1.

**Coaches
(Grass roots and Elite)**

2.

**Female Coaches
(Grass roots)**

3.

Female Coaches (Elite)

4.

**Blueprint: Girls & Women's
Football**

- Coach development (courses)
- Pupils (age U.6 - U.13)
- Junior (age U.14 – U.19)
- UEFA A/B/C (Junior and Senior)
- Technical Youth Co-ordinator
- Workshop/Clinic in the club
- Coaching “Learning” material (DVD’s)
- Trainer Coach site



COACHING DVD'S
U.8/U.9 – U.10/U.11 – U.12/U.13

Bestel op voetbal.nl/allemaaluitblinkers

€19.95
BOK+DVD

#PUPILLEN Ontdekt samen met de GJF
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COACHING DVD'S U.8/U.9 – U.10/U.11 – U.12/U.13

"Ik zie het liefst dat pupillen bij hun eigen amateervereniging kunnen opgroeien. Plezier hebben is daarbij het belangrijkste!"
- Bert van Marwijk, voormalig bondscoach Nederland

'Allemaal Uitblinkers'
het begeleiden, leiden en coachen van jonge voetballers

Hoe leer je kinderen met plezier en beter voetballen? Wat komt er kijken bij het trainen en coachen van een pupillenteam? Als leider, trainer of coach van een pupillenteam heb je een belangrijke rol bij de ontwikkeling van jonge voetballers. 'Allemaal Uitblinkers' is een boek voor begeleiders, trainers, coaches, ouders en andere belangstellenden van pupillenteams. Verschillende spelers en spelers en hun coaches en trainers worden intensief gevolgd. Tegelijk met elk boek verschijnt een dvd met vele oefeningen waarmee kinderen op optimale wijze leren voetballen. Kortom, een must voor iedere pupillencoach.



Bestel op voetbal.nl/allemaalluitblinkers

€19,95
BOEK+DVD

- **F-PUPILLEN:** Doelgericht handelen met de bal
- **E-PUPILLEN:** Doelgericht samenspielen
- **D-PUPILLEN:** Spelen vanuit een basistaak

Oefening 4.3
3 (c) 1 tegen 2 (c) 1
Inna smal veld met grote doelen

Doel:
Inna smal veld met grote doelen

Benodigd materiaal:
- 1 veld met grote doelen
- 3 spelers (c) 1
- 2 spelers (c) 2
- 1 bal

Uitleg:
De spelers (c) 1 spelen tegen de spelers (c) 2. De spelers (c) 1 moeten proberen de bal te krijgen in het doel van de spelers (c) 2. De spelers (c) 2 moeten proberen de bal te stoppen in het doel van de spelers (c) 1.

Wettelijke informatie:
- De spelers (c) 1 moeten proberen de bal te krijgen in het doel van de spelers (c) 2.
- De spelers (c) 2 moeten proberen de bal te stoppen in het doel van de spelers (c) 1.





SENIOR WOMEN'S COMPETITION SEASON 2011/'12

